

BEN MARKOCH

Product & Design Leader
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In a world where it's easier than ever to make something new, I'm driven to build teams and products people trust. My process centers on curiosity: digging deep into problems, incorporating outside perspectives, and focusing on real solutions, then setting direction and delivering results that amplify connection and stand the test of time.

Education

NC State University, Raleigh, NC USA

Bachelor of Graphic Design (May 2016), French Minor

Cornell University, Online

Certification, Leadership Essentials (May 2022)

Louisiana State University, Online

Certification, Project Management with Agile (Aug 2024)

Skills

Team Building & Management
Design Thinking & Leadership
Business Development & Strategy
Project & Product Management
AI Design & Implementation
Workshop Creation & Management
Interaction, UX/UI & Digital Design
Prototyping & Wireframing
Web Design & Development
Brand & Print Design
Basic Animation
French (Advanced Proficiency/C1)
Spanish (Basic Proficiency/B1)

Honors

Auggie Award Winning Team Member (2024)
Presenter, Google NEXT (2026)
Lowe's Top Contributor (2020 & 2021)
Conference Speaker (2019 Global Innovation Summit)
Success Profiles Magazine Feature:
One of 8 Young Entrepreneurs to Watch in 2018
Speaker, NC State University Honors Program (2016)

Organizations & Activities

Marathon Runner (2022, 2025, 2026)
International Work Experience - Greater Europe (2019)
NC State University Marching Band (2012-2016)
Member, AIGA (2015-2020)

Professional Experience

Cofounder, Head of Product and Design (Feb 2017–Present) Neurun, Inc.

As a founding member and Head of Product and Design at Neurun, I'm directly responsible for our product roadmap and design vision, working daily with engineers and external stakeholders to deliver on projects for organizations like the 2028 LA Olympics, the 2026 FIFA World Cup, and world major races like the NYC, London, and Paris Marathons.

Associate, Senior, and Lead Product Designer (Nov 2019–Feb 2025) Lowe's Companies, Inc.

I worked for 5 years at Lowe's to develop innovative ecommerce solutions across the website and mobile app and was directly responsible for the rollout of features like Lowe's Style Studio, Lowe's Loyalty, Collection Selling, and Visual Search.

Chief Operations Officer and Lead Visual Designer: (July 2017–October 2019) Paradigm Innovation, Raleigh, NC

At Paradigm, I worked with a global team of designers to help companies large and small create new brands, products and experiences. I was directly responsible for all of our client-facing accounts as well as all visual design deliverables produced by the business. I was also involved in the sales and executive management processes.

Graphic Designer: (June 2016–July 2017) REVERED Design, Raleigh, NC

My work with REVERED included researching and designing print and digital materials for clients such as Duke University, the North Carolina School of Science and Math, Touchcare Health Systems, the City of Raleigh, and more.

Graphic Designer & Art Director: (June 2015–July 2016) Institute for Emerging Issues, Raleigh, NC

Working as the head graphic designer at this Raleigh-based think tank, I led the rebrand of the Institute in addition to designing and creating marketing materials, program booklets, wayfinding devices, invitations, infographics, and animations for the organization as a whole and for the annual state-wide Emerging Issues Forum. I also used these materials in organization-based social media accounts for campaigns on Facebook, Twitter, Instagram, LinkedIn, and Google+ along with the creation HTML email templates and digital event registration pages.

Graphic Designer: (May 2014–May 2015) NC State Campus Enterprises, Raleigh, NC

At NC State Campus Enterprises I was directly responsible for creating advertisements, cartography, and branding materials for university organizations such as Uiversity Dining, Housing, and Lonnie Poole Golf Course, including advertisements, copy and other content for Facebook, Twitter, and Instagram.